



FUSION

FESTIVALS AS SOCIAL INNOVATION INCUBATORS

GUIDE TO SOCIAL INNOVATION

2023
German Resources

By
Take a Stand/Delta1

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FUSION Alliances: German Resources

This document includes toolkits, guides, networks, support, awards and more that can help festivals, youth organizations, educators and social innovators to create social innovation at festivals.

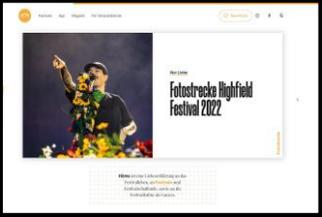
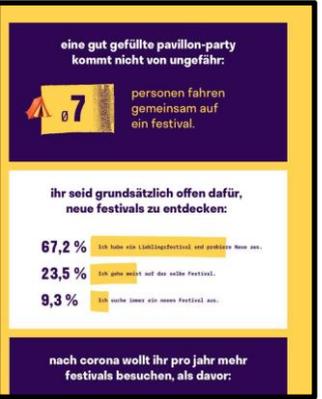


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	Organisation	Country	Type of Resource	Description	Link
1	Federal Ministry of Education and Research	Germany	Government Agency	The Commissioner for Social Innovation and Future Analysis is concerned with the question of how we can live in the future. What walls do we need to break down on our way to desired futures? The Federal Ministry of Education and Research approaches these questions by funding Social Innovations, Strategic Foresight and the Falling Walls Conference.	<p>Soziale Innovationen und Zukunftsanalyse - BMBF</p>  <p>Network of ideas: Competition for Social Innovations</p> <p>Foresight: Research, what technical and social developments are coming in the next 15 years?</p> <p>Insight: Research that estimates societal and technological developments over the next 5 years.</p> <p>Falling Walls: International science conference where leading scientists from all over the world present their research breakthroughs.</p> <p>Federal Ministry of Education and Research: Departmental concept on social innovations</p>
2	YOUROPE	International, represented by Germany	Festival Association	YOUROPE – The European Festival Association was founded in 1998. It has since evolved into the most important association of European popular	<p>YOUROPE</p> <p>YOUROPE Mission Statement</p>

		and Switzerland		<p>music festivals. Today, it represents about 120 festivals and associated members from nearly 30 European countries. We are European festival promoters, bringing culture, music, art, and design to millions of young people every year. Our events are a peaceful and joyful get-together of many different people in a limited space over a limited time. Together with our audience, we are a community through our passion for music, culture and through our love for festivals.</p>	<p>YES-Group: Event Safety, Security and Crowded Spaces management</p> <p>GO Group: how to run festivals greener, smarter & more sustainable</p> <p>EMAC Group: meet, import and share new knowledge in all relevant areas of festival communication</p> <p>European Festival Awards (EFAs): celebration of the continent's most vibrant live events and all of those who make them happen</p> <p>European Festival Conference (EFC): conference, a gathering and a summit of festival promoters in a new conference format related to all festival topics</p>
3	European Festival Awards (EFA)	International, represented by Switzerland	Awards	<p>Since its inception in 2009, the European Festival Awards have been dedicated to recognising and celebrating the collective accomplishments of the continent's most beloved industry. Across its 16 categories, the Awards acknowledge the achievements of organisers and suppliers in the field and honours the festivals and individuals that push the boundaries in health and safety, social awareness, forward thinking and sustainability respectively.</p>	<p>European Festival Awards</p> 
4	Take A Stand	International, represented by Switzerland	Awareness campaign	<p>Take A Stand: It's time to take a stand for Europe, and indeed for the whole world. To create a movement encouraging social cohesion in our</p>	<p>Take a Stand Clip</p>

				<p>society, promoting awareness and tolerance for all cultures, genders, races, religions, sexual orientations, colours and origins. To motivate people to participate in politics and social activities, speaking up for peaceful dialogue, humanism, tolerance and mutual understanding, to make the world a better place for every single individual and for all of us.</p>									
5	Höme	Germany	Platform, magazine, search engine, ticketing system	<p>With the first real festival search engine, Höme makes festivals discoverable. Höme develops technologies together with those who use them, initiate products with added value, stimulate knowledge exchange and bring people together.</p>	<p>Höme Platform with a festival magazine, podcast, a sustainable supermarket and festival playground with surveys about festivals</p>  <p>Surveys: 2021:</p>  <table border="1"> <caption>Survey Results: 2021</caption> <thead> <tr> <th>Percentage</th> <th>Statement</th> </tr> </thead> <tbody> <tr> <td>67,2 %</td> <td>Sich habe ein Lieblingsfestival und probiere neue aus.</td> </tr> <tr> <td>23,5 %</td> <td>Sich eher nicht auf ein Festival.</td> </tr> <tr> <td>9,3 %</td> <td>Sich noch immer ein neues Festival aus.</td> </tr> </tbody> </table> <p>nach corona wollt ihr pro jahr mehr festivals besuchen, als davor:</p>	Percentage	Statement	67,2 %	Sich habe ein Lieblingsfestival und probiere neue aus.	23,5 %	Sich eher nicht auf ein Festival.	9,3 %	Sich noch immer ein neues Festival aus.
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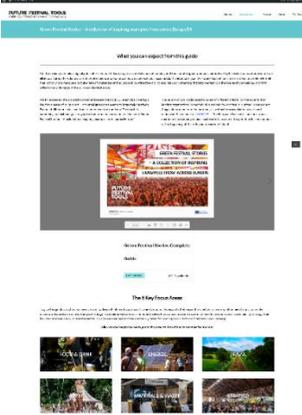
					<p>2022:</p> 
6	Helga Awards	Germany	Awards	<p>The Helga! Festival Award is the official German Festival Award. Team Höme co-organizes this award together with the Reeperbahn Festival and the Arbeitskreis Festivalkombinat of LiveKomm. The award ceremony takes place in September during the Reeperbahn Festival in Hamburg.</p>	<p>Helga Awards</p> 
7	Impossible Without Youth	International, represented by Germany and Belgium	Campaign about festivals and youth	<p>#ImpossibleWithoutYouth is a contribution by the European festivals to the 2022 European Year of Youth. The year of youth shone a light on the importance of European youth to build a better future – greener, more inclusive and digital.</p>	<p>Campaign platform</p> 

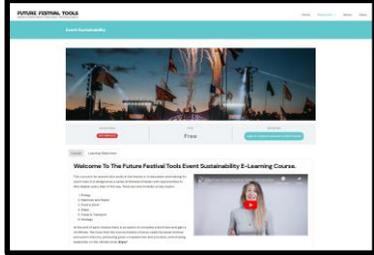
<p>8</p>	<p>Competence Center for Social Innovation Germany</p>	<p>Germany</p>	<p>Cooperation & network</p>	<p>The Competence Center for Social Innovation sees itself as an impulse generator, network and source of information and consists of 10 partners who have decisively shaped the development of the ecosystem of social innovations in Germany over the last 10 years.</p> <p>We are part of a European network of competence centers that are being established in many European countries on behalf of the European Commission. 148 organizations in 25 countries are actively driving the development of Social Innovation – at local, regional, national and transnational levels.</p>	<p>Cooperation platform</p> 
<p>9</p>	<p>Social Innovation Lab</p>	<p>Germany</p>	<p>Founder center</p>	<p>The Social Innovation Lab promotes social innovations and makes them visible. With funding programs, a large network, coworking grants and events, we support social innovators and established organizations in developing and implementing innovative solutions for social challenges.</p>	
<p>10</p>	<p>IQ</p>	<p>UK</p>	<p>News platform</p>	<p>IQ is the leading global news platform for the live music business. IQ's news, features, information and analysis are read by 100,000 professionals worldwide each month. IQ publishes a regular magazine, several annual reports, and a daily news digest, IQ Index. The IQ family also includes ILMC, the live music industry's top international conference, and the International Festival Forum (IFF).</p>	<p>IQ Magazine</p>

11	European Festival Report	Europe	Report	<p><i>IQ</i> and <i>YOUROPE</i> (the European festival association) have teamed up to produce The 2022 European Festival Report, an EU-funded, free-to-access publication distributed throughout the live music business. The report will be published annually in December.</p>	<p>European Festival Report</p> 
12	Superbloom / Your Planet	Germany	Festival/Area on festival site	<p>Since 2022, the Superbloom Festival has been held at the beginning of September at the Olympic grounds in Munich. A great program of 50% music and 50% non-musical content with about 50,000 visitors per day. The 50% non-musical content also includes the YOUR Planet area. Here initiatives, NGOs, exciting startups and small, committed companies from the areas of climate change, environment, nature, sustainability, society, human rights, politics, diversity, equality, social coexistence, racism, inclusion, integration, animals, species conservation and nutrition present themselves. In the course of the festival, the committed NGOs bring their topics closer to the festival audience - with actions, games, interactive activities and much more.</p>	<p>Superbloom Festival</p> <p>YOUR Planet</p>
13	LiveKomm/ Festivalkombinat	Germany	Network	<p>The FestivalKombinat is a platform of independent German-speaking festival organizers</p>	<p>LiveKomm</p>

				and promoters. They are networked as a working group under the umbrella of the LiveMusikKommission. The working group serves as a central contact point, organizational forum and suggestion box for music festivals in Germany. Currently, LiveKomm bundles almost 100 music festivals directly as individual members or indirectly via the regional networks.	
14	Aktionsnetzwerk Nachhaltigkeit	Germany	Network	The Action Network Sustainability is a cross-sector point of contact for the topic of operational ecology in the field of culture and media. Funded by the Federal Government Commissioner for Culture and the Media, pilot projects are initiated, accompanied, documented and communicated.	Aktionsnetzwerk Nachhaltigkeit Studies on sustainability at festivals & major concerts 
15	Green Music Initiative	Germany	Platform	The Green Music Initiative serves as a platform for promoting a climate-friendly music and entertainment industry. In close cooperation with renowned scientific institutes, stakeholders and well-known artists, reduction strategies are implemented in an exemplary manner. The goal is to reduce CO ₂ emissions and environmental impacts in all areas.	Green Music Initiative Projects 

16	PXP Embassy	Germany	NGO with own festival and podcast	The PxP (Peace-by-Peace) Embassy is a creative and educational organization for children that facilitates their education and empowers them with future skills as part of building a truly inclusive society.	PXP Embassy PXP Podcast PXP Festival
17	Viva Con Agua (at festivals)	Germany	NGO	<p>Viva con Agua supports water projects with the vision "WATER FOR ALL – ALL FOR WATER!". Along with the air we breathe, water is the basis of all life and a central human right. Viva con Agua pursues the vision that all people have access to clean drinking water, hygiene facilities and basic sanitation.</p> <p>For Viva con Agua, music is a universal language that brings people together and connects them. And what could be better than dancing to the sound of your favorite band and supporting a good cause at the same time? That's why they use festivals and concerts to collect deposit cups for clean drinking water!</p>	Viva con Agua Festival
18	Stadtjugend-ausschuss Karlsruhe	Germany	Umbrella organization	The Stadtjugendausschuss e.V. Karlsruhe offers a wide range of activities for children and youth.	Stadtjugendausschuss Karlsruhe
19	Bundeszentrale für Politische Bildung	Germany	Government Agency	The Federal Agency for Civic Education (Bundeszentrale für politische Bildung/bpb) is a federal public authority providing citizenship education and information on political issues for all people in Germany.	Bundeszentrale für Politische Bildung
20	Bayerische Landeszentrale für Politische	Germany	Government Agency	The Bavarian State Center for Political Education is one of the central institutions for political education in the Free State of Bavaria. It offers a	Bayerische Landeszentrale für Politische Bildungsarbeit

	<p>Bildungsarbeit</p>			<p>wide range of services on current and historical political topics. Through publications, events and media formats, the Bavarian State Agency for Civic Education informs citizens in Bavaria about politics and democracy and encourages political participation. All of this is done on a factual, non-partisan basis.</p>	
<p>21</p>	<p>Future Festival Tools</p>	<p>Europe</p>	<p>EU-funded project, knowledge tools</p>	<p>Future Festival Tools empower event professionals in live events across Europe to be future-ready, with green competency, tools and personal certification. Doing so, they provide certified e-learning courses, event self-assessment tools, best-practice guides and trainers' handbooks for event businesses. Part of the project: Julie's Bicycle, GO Group, Green Events Netherlands (and more).</p>	<p>Self Assessment Tool</p>  <p>Inspirational Good-Practice Guide</p> 

					<p>E-Learning Course</p> 
22	3F Campaign Guide	Europe	Guide	<p>The 3F Campaign Guide combines the responsibility with the communicative reach of festivals. It shows how festivals can create communication campaigns, while taking a stand, addressing important issues, and at the same time strengthening the international network within the European festival sector through the commitment to common values and goals.</p>	
23	Atelier Fleiter	Germany	Arts and education	<p>ATELIER FLEITER approaches the phenomenon of electricity in a playful way and generates a practical added value along the way – bringing electricity where there is none. Atelier Fleiter specializes in communication concepts and projects that address the physical phenomenon of electricity in a variety of ways and from changing perspectives. Fleiter’s works have long left the pure art context, and can be found in places as diverse as festivals, corporate events, trade shows, museums, and children’s playgrounds. His mobile showcase project the electric hotel has been touring the international music festival scene since 2011.</p>	<p>Atelier Fleiter</p>

24	Music Declares Emergency	Originally UK, national group in Germany	NGO	Music Declares Emergency is a group of artists, music industry professionals and organisations that stand together to declare a climate and ecological emergency and call for an immediate governmental response to protect all life on Earth.	Music Declares Emergency MDE Deutschland
25	Initiative Barrierefrei Feiern	Germany	Consulting Agency	Barrierefrei Feiern is the first consulting agency of its kind that aims to make the German event market more inclusive from the inside out.	Barrierefrei Feiern
26	Turning Tables	Headquarter in Denmark; local groups in Lebanon, Myanmar, Jordan, Sweden and Germany	NGO	Turning Tables Germany empowers local and refugee children and youth by giving them the means to express their worries, hopes and dreams in a self-determined way through music and film. They want to support young people, especially in socially and structurally weak areas of Germany, by creating an open and creative space where experiences can be shared and new artistic and technical skills can be learned. They offer them an expression platform through which they can tell their story to a global audience, build their self-confidence and loudly demand their rights.	Turning Tables Turning Tables Germany
27	Kreisjugendring Ebersberg	Germany	Local authority	The Kreisjugendring Ebersberg is a working group and representation of interests of the youth organizations in the district of Ebersberg (Bavaria). The Kreisjugendring wants to be the contact for the concerns of children, adolescents and young adults as well as for all questions concerning youth work in the district. In this context, it also advises the local communities.	Kreisjugendring Ebersberg WORD UP

				The project "WORD UP!" aims to bring together young people from different life situations and backgrounds in regular rap and poetry workshops. The focus is always to enable an encounter of participants from different life realities, to promote a mutual exchange, to develop empathy for each other and to make similarities and differences visible.	
28	Grafiing Goes Green	Germany	NGO	Grafiing Goes Green is an initiative of 11 young people aged 17 to 20 who are declaring war on single-use plastic in their town of Grafiing (close to Munich). They are achieving this by providing reusable packaging, cooperating with local stores and holding raffles in the district.	Grafiing Goes Green
29	FAQ You – Ohhh Foundation	Germany	NGO	The ohhh! Foundation improves the health and well-being of young people by empowering them to explore, experience and live their sexuality respectfully and safely. They strive to create and expand platforms, projects, and products that provide access to useful education and protection.	ohhh! Foundation
30	Klimacamps	Germany	Climate protest	Climate camps are tent camps whose participants campaign against man-made climate change. They often take place at central locations of larger cities or at places where fossil fuels are burned (e.g., power plants, airports). Climate camps serve to draw public attention to climate damage caused by the use of hydrocarbons and to draw attention to the necessity and possibility of reducing and avoiding CO ₂ emissions. The	Klimacamps on Website of Fridays for Future Klimacamp München Klimacamp Freiburg

				camps are organized on a grassroots democratic and non-commercial basis. They are made possible by voluntary work and donations.	
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